## Bora Laçi

Bora Laçi is the Assistant Director of Programs and Director of Studies at the Tower Center for Public Policy and International Affairs. Bora manages the Forum and works closely with the Center's faculty directors and program leads to develop strategies for all the Center's programs and initiatives. Prior to that, she worked for two years as an Advertising Analyst for M/C/C. Bora was born in Albania and immigrated with her family to the United States in 1996. She graduated with a B.A. in Corporate Communications and a Minor in Psychology from SMU and received her M.B.A. in Finance from SMU's Cox School of Business.