

**Betira Shahollari**

Betira is a Senior Market & Liquidity Risk Analyst at a Fortune 500 bank. She is currently responsible for counterparty credit risk management, capital oversight, and corporate forecast oversight and has been in her current role for 2 years. Previously, Betira was responsible for market risk management, monitoring and reporting on the firm's investment portfolio compared to the firm's risk appetite. Prior to Risk Management, Betira worked in Auto Finance for 3 years.

Betira served as a Board Member of a local nonprofit, Impact100 Metro Detroit, where she was responsible for event coordination and marketing strategies. She has a passion for women empowerment and particularly, uplifting Albanian women. She was born and raised in Albania and immigrated to the United States in 2010. She founded the Albanian Professional Women Organization in 2020. In her free time, she enjoys forging meaningful relationships, traveling, reading, and dancing.